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Effect of Demonstration in Bioengineering Concentration Selection BIO E 4510, Robotics and Bioengineering – Spring 2014



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Introduction

- At Clemson University the bioengineering major is partitioned into two concentrations: bioelectrical and biomaterials
- 90% of undergraduates in bioengineering opt to pursue the biomaterials concentration
- The goal of the team was to determine the effectiveness of demonstrations on the bioengineering concentration selection in hopes that it would increase bioelectrical interest
- The participants for the study were those on the Freshmen General Engineering Tour.
- This Creative Inquiry team offered a presentation and demonstrations that allowed participants to interact with their own biosignals using electromyography (EMG).
- The EMG signals were produced by the contraction and relaxation of the brachial muscles, and were used to power the slot cars
- A second demonstration involving electrooculography (EOG) was also performed by a team member during the presentation
- The demonstrations chosen provided insight to biomedical engineers on the practicality of the bioelectrical concentration

Methods

General Engineering tour

- Slideshow: Career opportunities, historical breakthroughs, and recent developments in the bioelectrical discipline
- Q & A session: Prospective bioengineering students free to ask questions to current Creative Inquiry students
- Laboratory demonstrations
 - The main demo involved a presentation controlled by a Creative Inquiry student's electrooculography (EOG) recordings
 - Touring students saw either the electrical signals that were generated while moving the eyes or the LabView algorithm

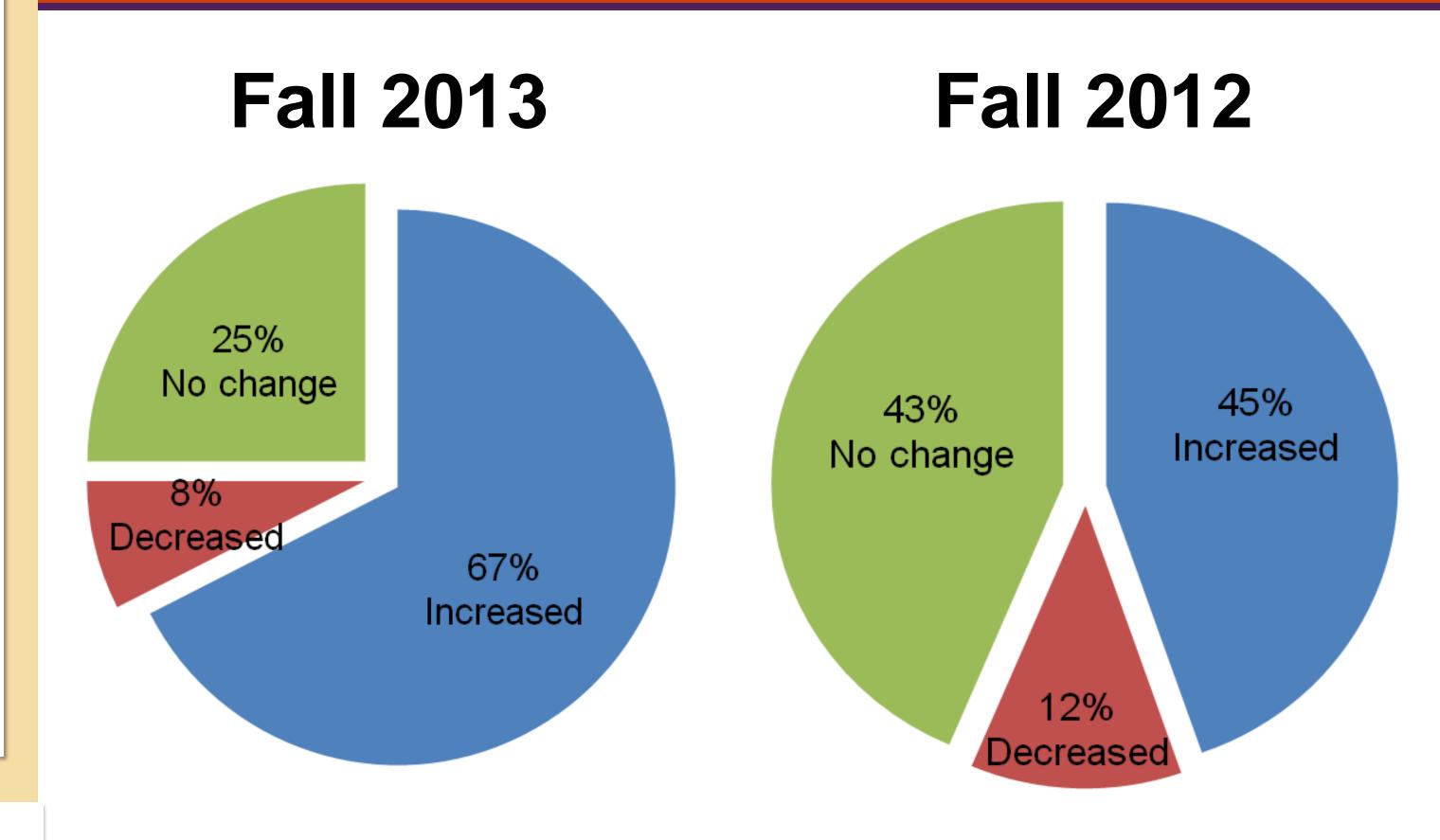
Surveys

- Pre-tour survey: Gauge the students' background, future goals, interests, and perceived applicability and difficulty of the biomaterials and bioelectrical concentrations of bioengineering
- Post-tour survey: Gauge effect of demo on the students' academic interests
- Statistical analysis with t-tests was performed by designing a MATLAB program to test for statistical significance between each combination of groups of students and their survey responses

Discussion

- The group's demonstrations combined with the tours of the Department of Bioengineering do increase interest in joining the bioelectrical concentration
- The percentage of participants who expressed interest in the bioelectrical concentration increased from 45% in 2012 to 67% in 2013 (Figure 1)
- The percentage of students whose interest decreased fell from 12% to 8% (Figure 1)
- The sample size of students for the Fall 2013 data was considerably smaller than the Fall 2012 due to freshmen engineering students no longer being required to attend tours
- The addition of the EOG demonstration in the fall of 2013 was successful in increasing the interest in the bioelectrical concentration
- In the fall of 2013 the fact that 80% of jobs in bioengineering are in the bioelectrical area was greatly stressed
- Overall the data shows that the demonstrations provided a more informed decision about whether or not the bioelectrical concentration was the right selection for them

Results



| Figure 1: Two pie charts displaying the |
|---|
| responses by students when prompted to rate |
| how their interest in the bioelectrical |
| concentration changed after the tour. Fall 2013 |
| students voluntarily came on the tour voluntarily |
| while tours were required for students for |
| students in Fall 2012. |
| |

| Mean student ratings of the Bioengineering concentrations | | | | | | |
|---|--------------|-----------|----------|-----------|--|--|
| Metric | Biomaterials | | Bioele | ctrical | | |
| | Pre-tour | Post-tour | Pre-tour | Post-tour | | |
| Interest | 4.05 | 4.03 | 3.05 | 3.55 | | |
| Career applicability | 3.75 | 3.88 | 3.03 | 3.38 | | |
| Difficulty | 3.23 | 3.55 | 3.30 | 3.38 | | |

Table 1: Direct comparison of student ratings of each concentration. Data shows greater increase for bioelectrical in interest and career applicability

Table 2: Results of four of nearly 300 t-tests performed in MATLAB in an automated fashion. The displayed results directly compare and contrast the students' experiences with the biomaterials and bioelectrical concentrations.

| Statistical | trends | found in | survey | data |
|--------------------|--------|----------|--------|------|
|--------------------|--------|----------|--------|------|

| Student group | Survey question | Survey response | p-value |
|---|---|---|---------|
| First choice of major is Bioengineering | Initial interest in biomaterials concentration | Higher than rest of sample (10) | < 0.001 |
| First choice of major is Bioengineering | Initial interest in bioelectrical concentration | Higher than rest of sample | 0.564 |
| Professional career goal | change in interest in bioelectrical concentration after demo | Higher than students with industrial career goals | 0.044 |
| Professional career goal | Perceived career applicability of biomaterials concentration after demo | Higher than students with industrial career goals | 0.042 |