

Clemson University
Clemson, South Carolina

MINUTES
Educational Policy Committee
CLEMSON UNIVERSITY BOARD OF TRUSTEES

Executive Board Room
Clemson University - Zucker Family Graduate Education Center
North Charleston, SC
February 1, 2024
8:35 a.m.

Call to Order

Notification as required by the South Carolina Freedom of Information Act was given at least twenty-four hours before the meeting by posting the notice and agenda on the bulletin board located on the ground floor public entrance of Sikes Hall, Clemson University and on the Clemson University Board of Trustees website. Additionally notice of, and the agenda for, the meeting was sent via email to the distribution list maintained by the Office of Media Relations which includes approximately 80 reporters and editors at the major daily newspapers, television, and radio stations in S.C.

After notification as required by the Freedom of Information Act, Trustee Peeler called the meeting to order at 8:35 a.m. with the following present:

Committee Members: Bob Peeler, *Chair*; Joe Swann, *Vice Chair*; Ronnie Lee, Louis Lynn (via web), Mark Richardson; J.J. Britton, *Emeritus* and Allen Wood, *Emeritus*

Trustees: David Dukes, Patti McAbee, Nicky McCarter (via web), Smyth McKissick (via web), Cheri Phyfer-Kubu, Bill Smith, Kim Wilkerson

Trustees Emeriti: Bill Hendrix and David Wilkins

Administration: James P. Clements, *President*; Tony Wagner, *Executive Vice President for Finance and Operations*; Max Allen, *Vice President and Chief of Staff*; April Purvis, *Executive Secretary to the Board of Trustees*; Robert Donato, *Chief Strategy Officer*; Robert H. Jones, *Executive Vice President for Academic Affairs and Provost*; Chip Hood, *General Counsel and Special Advisor to the Board of Trustees*; Lisa Knox, *Associate Vice President and Executive Director for Office of Institutional Excellence*; Chris Miller, *Vice President for Student Affairs*; Felicia Benton-Johnson, *Vice President for Diversity and Inclusive Excellence*; George Askew, *Vice President for Public Service and Agriculture*; Angie Leidinger, *Senior Vice President for External Affairs and Senior Advisor to the Board of Trustees*; Rick Petillo, *Chief Financial Officer*; Tracy Arwood, *Chief Ethics and Compliance Officer*; Brian O'Rourke, *Vice President of Advancement*; Julio Hernandez, *Assistant to the President for Community Engagement and Outreach*; Brian Voss, *Vice President and Chief Information Officer*; and Graham Neff, *Director of Athletics*

Guests: Kevin McKinney, *CCIT*; Danielle Arrington, *Office of the Board of Trustees*; Dr. Anand Gramopadhye, *Dean, College of Engineering, Computing and Applied Sciences*; Dr. Leslie Hossfeld, *Dean, College of Behavioral, Social, and Health Sciences*; and Dr. Ron Gimbel, *Clemson Rural Health*

Media: *Fox Carolina*; Juliana Coates, *The Tiger*; Kailyn Kelly, *The Tiger*; Caitlin Herrington, *Post and Courier* (via web)

April Purvis called roll of the committee. Trustee Peeler noted a quorum was present.

Max Allen introduced media in attendance.

Approval of the Minutes

Trustee Lynn moved to approve the October 5, 2023 meeting minutes. Trustee Swann seconded the motion. The motion was approved unanimously.

Action Items

A. New Center, Human-AI Interaction, Collaboration and Teaming

Provost Jones presented the request to approve of new Center for Human AI Interaction, Collaboration and Teaming (CU-CHAI).

Through an emphasis on faculty-led initiatives, graduate research training, and undergraduate research experiences, CU-CHAI will enable Clemson University to explore interdisciplinary research initiatives in the Department of Defense (DoD), National Science Foundation (NSF), National Institute of Health (NIH), and other funding organizations that are beginning to emphasize the importance of AI. Simultaneously, graduate students will be trained to become experts in researching AI technologies to benefit humans, teams, and society, and undergraduate education will be elevated to explore the future application of AI in the workplace. In particular, the center focuses on three key research areas:

- Human-AI Interaction: Any instance of humans and AI being exposed to each other;
- Human-AI Collaboration: Explores the ability of humans to use AI to complete a human's goal;
- Human-AI Teaming: Explores the ability of AI to share a goal with a human in a team setting.

Trustee Richardson moved to approve the new Center for Human AI Interaction, Collaboration and Teaming. Trustee Lynn seconded the motion. The motion was approved unanimously.

B. New Program, Doctor of Philosophy in Health Psychology

Provost Jones referenced a potential new program, the Doctor of Philosophy in Health Psychology. The program is to be discussed in a future meeting. No vote was taken.

C. Program Modifications

1. Curriculum Change and Name Change, Master of Science in Management to Master of Science in Sports Business and Analytics

Provost Jones presented the request to approve the program modification - Curriculum and Name Change of "Master of Science in Management" to "Master of Science in Sports Business and Analytics" and to increase required credit hours from 30 to 36 with the addition of sports and analytics-focused coursework.

As the demand for the Master of Business Administration increased and became the industry standard, demand for the M.S. in Management sharply declined. However, a growing interest in graduate-level, sports-related data analysis and operations has materialized in recent years. These program enhancements will address this need for sports management and sports analytics professionals while leveraging the Clemson brand in creating a scholastic channel for sports-focused students who seek cutting-edge technology skills, and managerial and executive-level competencies. This program will prepare students to acquire employment as a sports analyst, sports agent, athletic director, and general manager of a sports organization. With regional access to over 200 professional and collegiate sports programs, Clemson's geographic location is advantageous for graduate employment in the sports industry.

Trustee Lee moved to approve the program modification - Curriculum and Name Change of "Master of Science in Management" to "Master of Science in Sports Business and Analytics". Trustee Richardson seconded the motion. The motion was approved unanimously.

2. Name Change, Bachelor of Science in Bioengineering to Bachelor of Science in Biomedical Engineering

Provost Jones presented the request to approve the name change of the "Bachelor of Science in Bioengineering" to the "Bachelor of Science in Biomedical Engineering".

As the field of bioengineering has evolved, new departments and degree programs at other institutions have used the name Biomedical Engineering to better reflect subject matter. This includes regional, peer programs such as Georgia Tech, North Carolina State University, Virginia Tech, and the University of South Carolina. In recent years, several prominent national programs such as the University of Utah and Penn State have also updated their program names from Bioengineering to Biomedical Engineering. Changing the degree name to Biomedical Engineering will increase the marketability of Clemson's program and increase its recognition among prospective students and potential employers of graduates.

Trustee Richardson moved to approve the name change of the "Bachelor of Science in Bioengineering" to the "Bachelor of Science in Biomedical Engineering". Trustee Lee seconded the motion. The motion was approved unanimously.

D. Program Terminations

1. Biomolecular Engineering Concentration for the Bachelor of Science in Chemical Engineering

Provost Jones presented the request to approve termination of the Biomolecular Concentration for the B.S. in Chemical Engineering. The Biomolecular Emphasis area will continue to be offered to students, which allows greater flexibility in course options.

The Biomolecular Concentration was created in 2008 to address potential changes in the chemical engineering profession, but these changes did not materialize as anticipated. Furthermore, a majority of the courses that were needed and originally included in the concentration from outside departments are no longer offered or available to Chemical Engineering students. Therefore, extensive course substitutions have been granted in the past that are non-optimal from a pedagogical perspective. Currently, less than ten students enroll in the concentration track each year. A teach-out plan has been developed, and the remaining students are completing coursework by substitutions as needed. The termination will go into effect Fall 2027 when all remaining students have graduated.

Trustee Richardson moved to approve termination of the Biomolecular Concentration for the B.S. in Chemical Engineering. Trustee Lee seconded the motion. The motion was approved unanimously.

2. Master of Art in Writing, Rhetoric and Media

Provost Jones presented the request to approve termination of the M.A. in Writing, Rhetoric and Media.

In Fall 2016, the Department of English approved changing the name of the M.A. in Professional Communications program (MAPC) to the M.A. in Writing, Rhetoric and Media (MAWRM). However, after a steady decrease in enrollment and in instructional capacity for the required courses for the program, admissions were suspended in February 2020. Faculty in the Department of English voted to terminate the program in April 2023. There are no current or future students to be accommodated with a teach-out plan.

Trustee Richardson moved to approve termination of the M.A. in Writing, Rhetoric and Media. Trustee Lynn seconded the motion. The motion was approved unanimously.

Information Items

Provost Jones presented the following topics:

1. Faculty Senate Report
2. Faculty Representative to the Board of Trustees Report
3. School of Nursing Enrollment Growth Concept

4. Academic Advising for Students with Undeclared Majors
5. College Leadership and Structure
6. Building AAU Faculty Profile

Provost Jones and Dr. Ron Gimbel, Professor & Director of Clemson Rural Health, provided a Rural Health Update.

Executive Session

Trustee Peeler said it was necessary to enter executive session to discuss personnel actions. He noted no votes or action would be taken and the committee would not reconvene in public session.

Trustee Richardson moved to enter executive session. Trustee Swann seconded the motion. The motion was approved unanimously. The committee entered executive session at 9:29 a.m.

Adjourn

There being no further business, Trustee Peeler adjourned the meeting at 9:48 a.m.

Respectfully submitted,

April S. Purvis

April Purvis

Executive Secretary to the Board of Trustees

April S. Purvis

Approved

04/04/2024

Date

