

Clemson University  
Clemson, South Carolina

MINUTES  
**Institutional Advancement Committee**  
**CLEMSON UNIVERSITY BOARD OF TRUSTEES**

Executive Board Room  
Clemson University - Zucker Family Graduate Education Center  
North Charleston, SC  
February 1, 2024  
2:45 p.m.

Call to Order

Notification as required by the South Carolina Freedom of Information Act was given at least twenty-four hours before the meeting by posting the notice and agenda on the bulletin board located on the ground floor public entrance of Sikes Hall, Clemson University and on the Clemson University Board of Trustees website. Additionally notice of, and the agenda for, the meeting was sent via email to the distribution list maintained by the Office of Media Relations which includes approximately 80 reporters and editors at the major daily newspapers, television and radio stations in S.C.

After notification as required by the Freedom of Information Act, Trustee Richardson called the meeting to order at 2:45 p.m. with the following present:

Committee Members: Mark Richardson, *Chair*; Cheri Phyfer-Kubu, *Vice Chair*; Ronnie Lee, Smyth McKissick (via web), and Bill Smith; Bill Hendrix, *Emeritus*, and David Wilkins, *Emeritus*

Trustees: David Dukes (via web), Louis Lynn (via web), Patti McAbee, Nicky McCarter (via web), Bob Peeler, Joe Swann, and Kim Wilkerson

Trustees Emeriti: J.J. Britton and Allen Wood

Administration: James P. Clements, *President*; Tony Wagner, *Executive Vice President for Finance and Operations*; Max Allen, *Vice President and Chief of Staff*; April Purvis, *Executive Secretary to the Board of Trustees*; Robert Donato, *Chief Strategy Officer*; Robert H. Jones, *Executive Vice President for Academic Affairs and Provost*; Chip Hood, *General Counsel and Special Advisor to the Board of Trustees*; Lisa Knox, *Associate Vice President and Executive Director for Office of Institutional Excellence*; Chris Miller, *Vice President for Student Affairs*; Felicia Benton-Johnson, *Vice President for Diversity and Inclusive Excellence*; George Askew, *Vice President for Public Service and Agriculture*; Angie Leidinger, *Senior Vice President for External Affairs and Senior Advisor to the Board of Trustees*; Rick Petillo, *Chief Financial Officer*; Tracy Arwood, *Chief Ethics and Compliance Officer*; Brian O'Rourke, *Vice President of*

*Advancement; Julio Hernandez, Assistant to the President for Community Engagement and Outreach; Brian Voss, Vice President and Chief Information Officer; and Graham Neff, Director of Athletics*

*Guests: Kevin McKinney, CCIT; Danielle Arrington, Office of the Executive Secretary to the Board of Trustees; JoVanna King, Development and Alumni Relations; Missy Penland, Development and Alumni Relations; Karen McCauley, CUF; and Chas Williams, University Relations*

*Media: Fox Carolina; Juliana Coates, The Tiger; Kailyn Kelly, The Tiger; Caitlin Herrington, Post and Courier (via web)*

April Purvis called roll of the committee. Trustee Richardson noted a quorum was present.

Max Allen introduced media in attendance.

#### Approval of Minutes

Trustee Smith moved to approve the October 5, 2023 meeting minutes. Trustee Phyfer-Kubu seconded the motion. The motion was approved unanimously.

#### Executive Session

Trustee Richardson said it was necessary to enter executive session to discuss donor matters and a donor update where certain donors wish to remain anonymous, as well as pending contract terms. He noted no votes or action would be taken and the committee would reconvene in public session.

Trustee Lee moved to enter executive session. Trustee Phyfer-Kubu seconded the motion. The motion was approved unanimously. The committee entered executive session at 2:46 p.m. and returned to public session at 3:06 p.m.

#### Naming Opportunities

Brian O'Rourke presented the naming opportunities.

Trustee Phyfer-Kubu moved to approve the naming opportunities. Trustee Smith seconded the motion. The motion was approved unanimously.

#### CUF Update

Karen McCauley provided an update from the Clemson University Foundation (CUF).

#### Advancement Update

Brian O'Rourke provided an update from Advancement.

University Marketing and Communications Update

Max Allen introduced Chas Williams who provided an update from University Marketing and Communications.

Adjourn

There no being no further business, Trustee Richardson adjourned the meeting at 3:40 p.m.

Respectfully submitted,

*April S. Purvis*

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April Purvis  
Executive Secretary to the Board of Trustees

*April S. Purvis*

\_\_\_\_\_  
Approved

04/04/2024

\_\_\_\_\_  
Date