Clemson University
Clemson, South Carolina

MINURES
Educational Policy Committee
CLEMSON UNIVERSITY BOARD OF TRUSTEES

Executive Board Room
Madren Center
Clemson, South Carolina
October 5, 2023
8:30 a.m.

<u>Call to Order</u>

Notification as required by the South Carolina Freedom of Information Act was given at least twenty-four hours before the meeting by posting the notice and agenda on the bulletin board located on the ground floor public entrance of Sikes Hall, Clemson University and on the Clemson University Board of Trustees website. Additionally notice of, and the agenda for, the meeting was sent via email to the distribution list maintained by the Office of Media Relations which includes approximately 80 reporters and editors at the major daily newspapers, television, and radio stations in S.C.

After notification as required by the Freedom of Information Act, Trustee Peeler called the meeting to order at 8:30 a.m. with the following present:

Committee Members: Bob Peeler, *Chair, presiding*; Joe Swann, *Vice Chair*; Nikki Haley (via web), Ronnie Lee, Louis Lynn, Mark Richardson*;* J.J. Britton, *Emeritus* and Allen Wood, *Emeritus*

Trustees: David Dukes, Patti McAbee, Nicky McCarter, Smyth McKissick, Cheri Phyfer-Kubu, Bill Smith, Kim Wilkerson

Trustees Emeriti: Bill Hendrix and David Wilkins

Administration: James P. Clements, *President*; Tony Wagner, *Executive Vice President for Finance and Operations*; Max Allen, *Vice President and Chief of Staff*; Hank Morrow, *Executive Secretary to the Board of Trustees*; Robert Donato, *Chief Strategy Officer*; Robert H. Jones, *Executive Vice President for Academic Affairs and Provost*; Chip Hood, *General Counsel and Special Advisor to the Board of Trustees;* Lisa Knox, *Associate Vice President and Executive Director for Office of Institutional Excellence*; Chris Miller, *Vice President for Student Affairs;* Felicia Benton-Johnson, *Vice President for Diversity and Inclusive Excellence;* George Askew, *Vice President for Public Service and Agriculture*; Angie Leidinger, *Senior Vice President for External Affairs and Senior Advisor to the Board of Trustees*; Rick Petillo, *Chief Financial Officer*; Tracy Arwood, *Chief Ethics and Compliance Officer*; Brian O'Rourke, *Vice President of Advancement;* Julio Hernandez, *Assistant to the President for Community Engagement and Outreach*; Brian Voss, *Vice President and Chief Information Officer* (via web); and Graham Neff, *Director of Athletics*

Guests: Kevin McKinney, *CCIT*; Joe Galbraith, *University Relations*; Lisa Claxton, *Office of the General Counsel;* Renee Roux, *Office of the General Counsel;* Amy Lawton-Rauh, *Senior Associate Provost;* Nicholas Vazsonyi, *Dean of the College of Arts and Humanities;* Kristen Gehsmann, *Dean of the Honors College;* Steven Marks, *Dean of the College of Veterinary Medicine;* Scott Smith, *CCIT;* Danielle Arrington, *Office of the Board of Trustees;* and Brian Powell, *Faculty Representative to the Board of Trustees*

Media: Abby Suggs, *The Tiger*

Hank Morrow called roll of the committee. Trustee Peeler noted a quorum was present.

Joe Galbraith introduced media in attendance.

Action Items

1a. New Center, Clemson University Extension Center for Health Outreach

Provost Jones presented the request to approve the new Clemson University Extension Center for Health Outreach (CU-ECHO), effective Fall 2023.

PSA requests approval for a new Clemson University Extension Center for Health Outreach (CU-ECHO) to accelerate health research and enhance the health of South Carolina residents with expanded collaboration among Clemson University faculty and Cooperative Extension staff. These collaborations will drive applied research within local communities and accelerate the implementation of proven effective health innovations. CU-ECHO will leverage existing externally funded research and outreach projects from organizations such as the Centers for Disease Control and Prevention (CDC), the United States Department of Agriculture (USDA), and the U.S. Department of Veterans Administration's Office of Rural Health.

South Carolina has the 13th-highest rate of obesity in the nation and the 8th-highest rate of diabetes. Currently, 24 of South Carolina's 46 counties were identified to have adult obesity rates over 40 percent (State of Obesity Report, 2022). Moreover, 7 out of 10 people living with diabetes are also living with high blood pressure, and 2 out of 3 people with diabetes also have high cholesterol (County Health Rankings, 2023). The research and outreach facilitated through the center will address these chronic disease burdens and hold significant potential for public health impact.

Trustee Lee moved to approve the New Center – Clemson University Extension Center for Health Outreach, effective Fall 2023. Trustee Swann seconded the motion. The motion was approved unanimously.

1b. New Center, Clemson University Humanities Center

Provost Jones presented the request to approve the new Clemson University Humanities Center, effective Fall 2023, thereby establishing the existing Humanities Hub as a formal center. The Humanities Hub was created in 2016 and has coordinated high-impact humanities events, financed

humanities scholarships, and raised resources for humanities-related activities on campus and in the community. Rebranding the Hub will facilitate enhanced coordination and support for Humanities faculty pursuing external funding opportunities.

Formalization of the center through the Commission on Higher Education in South Carolina will allow additional opportunities for government-earmarked funding and align Clemson with regional peers, including the University of Florida, the University of North Carolina at Chapel Hill, the University of Georgia, and the University of Virginia. Recently, the Humanities Hub has been a key partner in obtaining external awards including a $500K Teacher-Scholar Mellon Foundation grant, a $300K NEH Teagle Grant, Dr. Rhondda Thomas's $3.445M Black Heritage Trail Mellon grant and her $400K National Endowment for the Humanities Call My Name grant.

Trustee Richardson moved to approve the new Clemson University Humanities Center. There was no second. The motion did not carry.

2. New Program, Master of Education in Learning Sciences

Provost Jones presented the request to approve the new online Master of Education in Learning Sciences, effective Fall 2024. The 30-credit hour, online program covers coursework in research concepts and skills, learning theory, human learning and assessment, instructional design of digital learning environments, and effective online teaching and learning. Students can choose between two cognates: Instructional Design or Effective Online Instruction. The curriculum promotes interdisciplinary approaches to teaching and learning by integrating research, data, technology, and practices from a variety of fields.

The new program will be unique to South Carolina and align Clemson with nationally recognized R1 institutions, such as the University of Miami and the University of Pennsylvania, both currently offering similar programs. It will attract students, regionally and nationally, who are interested in pursuing an in-demand career in learning sciences such as instructional design, learning analytics, education research, educational policy analysis, educational administration, and training and development.

Trustee Swann moved to approve the new online Master of Education in Learning Sciences, effective Fall 2024. Trustee Richardson seconded the motion. The motion was approved unanimously.

3a. Program Modifications, Addition of Online and Blended Delivery for the Master of Science in Applied Health Research and Evaluation, and for the Certificate in Clinical and Translational Research

Provost Jones presented the request to approve the addition of online and hybrid modalities for 1) the Master of Science in Applied Health Research and Evaluation and 2) the Certificate in Clinical and Translational Research, effective Fall 2023.

CBSHS requests approval for the addition of online and hybrid modalities to the existing Master of Science in Applied Health Research and Evaluation and to the Certificate in Clinical and Translational Research.

The addition of hybrid and online modalities is consistent with existing graduate opportunities within the College and will better position Clemson to meet the needs of partner institutions and non-traditional students seeking flexible learning options. For the Certificate in Clinical and Translational Research, specifically, this Clemson-PRISMA Health collaboration has reached saturation in the Clemson and Greenville areas. The change will allow additional PRISMA Health campuses to participate.

The M.S. in Applied Health Research and Evaluation anticipates 3 new students in Year 1 with a total enrollment of 25 by Year 5. The certificate program delivers coursework to approximately 12 PRISMA employees per year and anticipates the change allowing for moderate growth. No new resources or faculty lines are required to implement the change. PRISMA Health will cover tuition for up to 20 employees in the certificate program annually, projected at $6,600 of net revenue per year.

Trustee Lynn moved to approve the addition of online and hybrid modalities for 1) the Master of Science in Applied Health Research and Evaluation and 2) the Certificate in Clinical and Translational Research, effective Fall 2023. Trustee Swann seconded the motion. The motion was approved unanimously.

3b. Program Modifications - Curriculum Change, Master of Science in Nursing

Provost Jones presented the request to approve the reinstatement of two previously terminated Master of Science in Nursing concentrations 1) the Family Nurse Practitioner Primary Care and 2) the Adult-Gerontology Nurse Practitioner Primary Care, effective Fall 2024.

In October 2020, Clemson University terminated the two concentrations based on guidance from the American Association of Colleges of Nursing (AACN) on where the industry was headed. In July 2022, the AACN reversed its guidance due to significantly increased workloads and shorter educational paths needed as a result of the COVID-19 pandemic, which sparked a downward trend in graduate nursing program enrollment on a national level. The University of South Carolina is also in the process of reopening its master's nursing tracks. Re-opening the concentrations would provide students with the opportunity to have another avenue of entry into clinical practice to meet professional and clinical needs and current trends.

The program projects a total of 8 new students in Fall 2024. Enrollment is expected to grow quickly to 65 students by Year 5, with a maximum capacity of 120 with current resources. The program is fully re-launching with the requested concentrations following three years of low enrollment due to

the pandemic and expects to return to pre-pandemic numbers. Enrollment projections are based on market and historical data.

Trustee Richardson moved to approve the reinstatement of two previously terminated Master of Science in Nursing concentrations 1) the Family Nurse Practitioner Primary Care and 2) the Adult-Gerontology Nurse Practitioner Primary Care, effective Fall 2024. Trustee Swann seconded the motion. The motion was approved unanimously.

4. Degree, Center and Institute Terminations

Provost Jones presented the request to approve the termination of under-enrolled, low-completion certificates and degree programs and inactive centers and institutes outlined herein.

Following the annual review process, 17 terminations are requested for termination. These include 5 certificates and degree programs with low enrollments and completions and 12 inactive centers and institutes. Items are listed in the following tables.

TABLE 1: Certificate and Degree Program Terminations NAME	College	Effective
Certificate: Leadership and Innovation in Health + Design	BSHS	Fall 2024
Certificate: Power Systems Engineering	CECAS	Fall 2024
Certificate: Advanced Power Systems	CECAS	Fall 2024
Master of Engineering: Electrical Engineering	CECAS	Fall 2024
Master of Science: Architecture	CAAC	Fall 2024
TOTAL	5	

TABLE 2: Center and Institute Terminations NAME	College	Effective
Center for Advanced Materials for Thermoelectric Energy Conversion	N/A*	Fall 2023
Institute for Supply Chain and Optimization and Logistics	N/A*	Fall 2023
Clemson Center for Excellence and Next Generation Computing	N/A*	Fall 2023
Institute of Computational Ecology	N/A*	Fall 2023
Applied Electromagnetics	N/A*	Fall 2023
Emerging Technology Development and Marketing Center	N/A*	Fall 2023
Image Processing and Artificial Intelligence Research	N/A*	Fall 2023
Institute for Biological Interfaces of Engineering	N/A*	Fall 2023
International Center for Academic Integrity	N/A*	Fall 2023
NDPC for Students with Disabilities	N/A*	Fall 2023
SC State Systemic Initiative, AOP HUB	N/A*	Fall 2023
University Center for Economic Development	N/A*	Fall 2023
TOTAL	12	

Trustee Lee moved to approve the termination of under-enrolled, low-completion certificates and degree programs and inactive centers and institutes outlined herein. Trustee Lynn seconded the motion. The motion was approved unanimously.

5. Faculty Constitution Amendment .... Provost Jones

Provost Jones presented the request to approve Faculty Resolution 2023-01. Faculty Senate Resolution 2023-01 was considered and passed by the faculty of Clemson University at the General Faculty meeting on August 16, 2023. This resolution proposes changes to the Faculty Constitution that would alter the name of a Faculty Senate standing committee from "Research" to "Research, scholarship and creative endeavors", modify the definition of faculty membership to include more categories of faculty positions, and increase the number of representative seats in the Faculty Senate.

The General Counsel has reviewed the final proposed language for the amendment.

Trustee Swann moved to approve Faculty Resolution 2023-01. Trustee Lynn seconded the motion. The motion was approved unanimously.

6. Clemson Experimental Forest Land Ethic and Management Framework

Provost Jones presented the request to approve the Clemson Experimental Forest Land Ethic and Management Framework, effective immediately upon Board of Trustee approval. The University Administration requests approval of 1) the Clemson Experimental Forest Land Ethic and 2) an accompanying Management Framework to serve as guiding documents for the standardization of decision-making and establishment of appropriate protections for maintaining the viability and value of the Clemson Experimental Forest (CEF) as a resource for teaching, recreation, research and outreach. Following the Approval of the Land Ethic and Management Framework, operational plans will be developed that support and enable Clemson's vision for the CEF.

Since the 1930s, the CEF has served as a unique resource for teaching, recreation, research, and outreach. To sustain these benefits into a future that includes rapid urban development surrounding the forest, and continued USDA Forest Service oversight regarding CEF uses, greater clarity is needed in defining the University's long-term interests and the process for managing this extremely valuable asset. Without such clarity, Forest Service and general public interests could overwhelm the University's control of the asset, leading to increasing abuses of the land, conflicting demands, and degradation, all lessening the value of the CEF for both the University and public.

Clemson is one of only seven universities in the nation that received a land grant under the Bankhead-Jones Act (BJA) of 1937. While Clemson holds title to those lands they remain under federal oversight and guidance by the USDA Forest Service. According to the act, lands must be managed for "public purposes and uses." To date both the University and the agency have taken a somewhat passive and reactive approach to management and use of the lands. The result for the university has been that user groups have increasingly taken quasi-ownership control of various day-

to-day uses of the forest. While there is nothing inherently wrong with this approach it has led to user expectations and costs that don't necessarily align with what might be considered the most appropriate and sustainable uses and benefits of the forest to the designated steward -- Clemson University. This approach has not yielded a clear nor cohesive understanding of the value, constraints, and potential of the forest to align and support Clemson's multiple missions.

The Trustees and Administration have not developed a suitable framework to guide management and use of the forest in ways that most optimally address the university's near-term and long-term benefits consistent with BJA requirements. The process that has been led by Provost Jones and Carlton Owen over the last three years has been designed to correct that situation. It has led to an alignment of views by Trustees and the Administration along with our federal partners at the Forest Service that should be adopted while current leaders are in place and a consensus is available.

Finally, the political and economic environment in South Carolina to support conservation and sound forest management is strong and can be counted on for support.

Trustee Richardson moved to approve the Clemson Experimental Forest Land Ethic and Management Framework, effective immediately upon Board of Trustee approval. Trustee Lee seconded the motion. The motion was approved unanimously.

Information Items:

1. Academic Program Fee FY21-23 Annual Report

Provost Jones presented.

2. Clemson Elevate Academic Update

Provost Jones presented.

3. Faculty Senate Report

Faculty Senate President, David Blakesley, presented.

4. Faculty Representative to the Board of Trustees Report

Faculty Representative to the Board of Trustees, Brian Powell, presented.

Adjourn

There being no further business, Trustee Peeler adjourned the meeting at 10:03 a.m.

Respectfully submitted,

Hank Morrow signature

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Hank Morrow

Executive Secretary to the Board of Trustees

April S. Purvis signature   02/08/24

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Approved   Date